

Association of Registered Nurses of Prince Edward Island

PUBLIC RELATIONS COMMITTEE

Terms of Reference

Statement of Purpose

The Public Relations Committee was established in accordance with the ARNPEI Strategic Plan (2008-2011) to promote the interests and activities within our membership and the public.

Composition of Committee

- The Public Relations Committee shall consist of a minimum of four members, appointed by the ARNPEI Council.
- ARNPEI staff resource to support committee.
- Committee Chair will be appointed by committee members.
- An effort will be made to secure committee members from across the health care sector.

Terms of Office

- Membership will be of two years duration, with eligibility for one reappointment for an additional two years.

Powers and Functions

The Public Relations committee shall:

- Enhance communication with members and the public
- Inform the public about the contribution and value of the Registered Nurse within the health care system
- Recognize Registered Nurses whose work and commitment have made a significant contribution
 - a) Council members play an active role recommending suitable candidates
 - b) Membership recommends Registered Nurses deserving of awards
- Identify activities and strategies to promote Registered Nurses and Nursing professional practice, i.e. National Nursing Week; Newsletter; Nurse profiles
- Serve as resource and support in the planning of ARNPEI activities and initiatives
- The Committee is accountable to the Council of ARNPEI and has no authority to speak on behalf of ARNPEI.

Frequency of Meetings

The Committee shall meet quarterly and upon identified need.